

The Medal of Honor's Core Values

COURAGE • SACRIFICE • COMMITMENT INTEGRITY • CITIZENSHIP • PATRIOTISM

The Medal of Honor Foundation is bringing these values to the forefront of public awareness by way of classrooms, conference rooms, museums, and communities across the country. We do this through our support of the Congressional Medal of Honor Society's proprietary education, preservation, outreach and citizen awards programs.



"We are a Mission Partner because of the Medal of Honor Recipients. For all they sacrificed for our nation, for all they gave and continue to give, and for all they stand for today, they deserve our support."

> — David J. McIntyre, Jr. President and CEO TriWest Healthcare Alliance



Partnership Rewards

Consumers are savvier than ever, noticing and rewarding companies that value social responsibility and giving back to the community. You will be seen as part of the solution by championing values that matter more than ever. You will also be seen as supporters of our nation's men and women in uniform through your connection to Medal of Honor Recipients. Other benefits that will help your business:

- A cause your employees can rally behind, leading to greater employee engagement.
- An employer brand that shows veterans and all Americans your commitment to the military community.
- Compelling social media promotions and engagement, as well as prominent recognition in Congressional Medal of Honor Society digital and print materials.
- Invitations to Society programming and VIP events plus opportunities to engage with Medal of Honor Recipients.

Mission Partner Levels

There are five Mission Partner levels. Your company's level will be determined by a direct financial contribution, the value assigned to in-kind donations, or a combination of both.

Mission Partner Elite	\$500,000 or more
Mission Partner Gold	\$250,000 - \$499,999
Mission Partner Silver	\$100,000 - \$249,999
Mission Partner Bronze	\$50,000 - \$99,999
Mission Partner Oak	\$25,000 - \$49,999

MAKE AN IMPACT

Your contributions will fund the programs and services of the Congressional Medal of Honor Society. This includes our mission to:

Bring Core American Values Back into Schools

The Medal of Honor Character Development Program is a free elementary and secondary curriculum that brings examples of courage, commitment, integrity, sacrifice, citizenship and patriotism to students through lessons developed by teachers for teachers. These character education lessons feature extraordinary military and civilian stories, providing students with concrete examples by which to live.

Each year, more than 55 training sessions are delivered, both in-person and online depending on the needs of the community. To-date 18,000 teachers have been trained across 46 states. Teachers report students use this real-time instruction to help them focus on being proactive and responsible citizens in their schools and in public. Teacher surveys show that 79% of students are more likely to volunteer, 82% show more commitment to schoolwork, and 88% show more integrity.

"It's an honor to sit there and listen to someone who said they only did their job when it seems like they went above and beyond this world to sacrifice whatever they had for us."

Avery BatesHigh School Senior

Inspire Courage in Our Communities

Through our Valor Outreach Program, Medal of Honor Recipients continue to serve by connecting with a variety of groups. Through in-person and virtual events, Recipients share their unique insights on character, leadership, patriotism, integrity, resiliency, and adjustment to civilian life. Annually, Medal of Honor Recipients conduct more than 50 presentations, reaching 15,000 participants. Mission Partners at the highest levels will be able to host a Valor Outreach Program for their employees.

Honor Extraordinary Acts of Citizenship

Whether they happen in a single instance of bravery or through continued service to others, acts of courage and self-sacrifice symbolize the American spirit—and are recognized every year by the Medal of Honor Recipients through the Citizen Honors Awards.

One such example is Jonathan Bauer of Ocean City, Maryland who leaped 30 feet from a bridge to rescue a drowning infant that had been thrown from a car crash. The Society also recognized two teens from Missouri who saved a woman from drowning during a flash flood. By honoring these citizens, we amplify the call for greater service in our communities. Mission Partners will be invited to attend our Citizen Honors Awards ceremony, a truly inspiring event.



Protect Our Nation's Greatest Heroes

With our Healthcare Advice and Advocacy Program, we provide a dedicated resource to help Recipients and their families navigate health, medical, insurance, benefit, and life-care planning issues and questions. The Congressional Medal of Honor Society provides an on-call resource to help Recipients with travel, logistics, and healthcare support that facilitates their outreach efforts. Medal of Honor Recipients often struggle with long lasting health challenges from their service and carry financial stress as well. With your support, we are there to help.

Ensure Their Stories Are Never Forgotten

The Congressional Medal of Honor Society manages a growing collection of artifacts and multimedia resources it shares through the Society's website and the Medal of Honor Museum at Patriots Point in Mount Pleasant, SC, as well as individual research requests and loans to other institutions. The museum hosts approximately 350,000 visitors each year. Your support will help the Society continue to perpetuate the Medal's legacy and allow for the Recipients themselves to tell their stories.

Who are the Medal of Honor Recipients?

Medal of Honor Recipients are a part of something greater. They collectively embody the values that we as a country strive to uphold – courage and integrity. The desire and dedication to do what is right in the midst of life's most difficult circumstances. But they are also unique. They are fathers and brothers, colleagues and friends. They are ordinary people who did extraordinary things, each with their own story to tell.

About the Medal of Honor Foundation and the Congressional Medal of Honor Society

The Foundation is a 501(c)(3) charity that fuels the work of the Congressional Medal of Honor Society, a congressionally chartered organization whose membership consists exclusively of those individuals that have received the Medal of Honor. Together, and with the help of Mission Partners, we are dedicated to preserving the legacy of the Medal of Honor and its Recipients, inspiring Americans, and supporting the Recipients as they connect with communities across the country.

Other Partnerships

Being a Mission Partner is the best way to support our Recipients and their efforts. However, if you'd like to discuss other partnership opportunities, please contact us. In addition to being a Mission Partner, this could include:

- Employee giving campaign support; employee fundraising support
- Employee gift matching
- "Round up" campaign support
- Cause marketing initiatives

"On behalf of the Congressional Medal of Honor Society and my fellow Medal of Honor Recipients, we are grateful for the support we receive from individuals, groups, corporations, and businesses both large and small. The continued support allows us to be an extension of the positive impact and change they too want to see in this country, for everyone."

— Leroy Petry Medal of Honor Recipient





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